

Kimma Wreh



Name: Kimma Wreh
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“Too often the image of Africa is one of civil war and famine that overshadows the positive image of extraordinary creativity and artistry passed down from generation to generation.”
— Kimma Wreh

Talk about blending cultures, Kimma Wreh has succeeded in bringing Africa to the West in an Afrocentric mix that appeals to a broad clientele. She has designed outfits for the likes of award-winning African American author Steven Whitehurst and nationally syndicated columnist, Regina Lynch-Hudson. She is listed as a national designer in WeddingChannel.com and BlackBride.com.

Wreh grew up in Liberia where she developed an interest in unique and specialty clothing. After graduating from High School, she moved to the US to pursue a business degree at Howard University. She started designing her own clothes when she was a teen-ager and would wear her designs to basketball and soccer games. After receiving many compliments from people for the Afrocentric clothes that she wore she decided to partner with her sister to launch an online business (Tekay Designs), designing and selling custom made African and maternity clothing. “We wanted to show the world the beauty of our designs and specialize in designs that were hard to find in stores. Our sales quickly picked up and we observed a steady demand for our products and services.” Although her sister branched out later on, she continued creating timeless designs and expanding the maternity line to fill the continued void in the market for elegant maternity bridal and formal wear in stores.

In 2001, TeKay Designs Inc. launched the Sankofa Collection and catalog featuring traditional African and African inspired clothing made in Ghana. The word “Sankofa” means “Going Back To Your Roots”. Wreh describes this collection saying “we must go back and reclaim our past so we can move forward and understand why and how we came to be who we are today.”

In December 2004, TeKay Designs, Inc launched the Gold Collection - a fashionable ensemble of unique ethnic and Afrocentric bridal and formal wear. The new ethnic wedding gowns are made of gorgeous dupioni silk, Guinea brocade, embroidered laces, satins, beads and trims designed for brides who want a European cut





with ethnic appeal.

“My vision is to display Afrocentric and ethnic wedding gowns, bridal and formal wear for women and men in conjunction with African arts and crafts to the US and international market. Too often the image of Africa is one of civil war and famine that overshadows the positive image of extraordinary creativity and artistry passed down from generation to generation.” She now has a factory in Ghana, West Africa and a design and tailoring team in Houston Texas.

She specializes in providing custom and ready made bridal and formal clothing for weddings, special occasions, religious events, evening, career, and casual for any size. The new ethnic wedding gowns are made of luxurious hand woven *aso-ake* fabric (made in West Africa), gorgeous silk dupioni, super Guinea brocade, embroidered laces, satins, beads and trims designed for brides who want a European cut with ethnic appeal. □

